



Event on March 6, 2008 in Lausanne

The INSEAD Alumni Association Switzerland, the Swiss Healthcare Industry Club (cHIC), and its Lake Geneva regional partner Endeavour Vision are pleased to invite all who are active in the life sciences and healthcare industries to a panel of engaging & distinguished experts.

The topic: "Can Switzerland remain a world leader in life sciences?"

- What are the key globalization trends and their impact on CH?
- Which advantages does Switzerland offer vs. BRIC, US etc.?
- Can CH with a population of 7 m remain a leader in life sciences?

Confirmed speakers:

- **Keynote by Prof. Patrick Aebischer** President of the Swiss Federal Institute of Technology in Lausanne
- **Mr Andre Hoffmann** Vice Chairman, Roche Holding Ltd
- **Mr James Peterson** CEO, CeQur SA
- **Dr Sven Zimmermann** Director, European Biotechnology Research, UBS

Venue: Swiss Federal Institute of Technology in Lausanne
Polydome hall, EPFL campus, Ecublens, 1015 Lausanne

Programme:

6.15 pm Welcome apéro
7.00 pm Keynote speech, panel discussion, Q & A
8.30 pm Cocktails, finger food and networking (until 10pm)

Registration: By email to Yang Yang at yangyang@bluewin.ch

James Maughan
President, INSEAD Alumni
Association, Switzerland

Aleksandar Ruzicic
INSEAD Alumni Association,
cHIC President

Chandra P. Leo
INSEAD Alumni Association,
cHIC Co-President

There will be no cost for the event courtesy of our financial sponsors:

